Welcome to IIDANY Rochester City Center’s Explorers Program! This course will provide you with the essentials and hands-on learning experiences to introduce you to the Interior Design profession.

Time: 6:00 PM – 8:00 PM

Materials Needed: Pencil/pen
Notebook

Contact Information
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Session LOCATIONS VARY:

Session 1: Wednesday, February 26th

Location: RIT Interior Design Studio – Booth Hall
4th Floor, 4630
1 Lomb Memorial Drive
Rochester, NY 14623
*Parking not enforced after 5pm. Park anywhere in E or F lot
◆ Kick off
◆ Introductions
◆ Outline of the program
◆ Expectations
◆ What does Design mean to you?
◆ Interior Designers – Who we are

Session 2: Wednesday, March 4th

Location: RIT Interior Design Studio – Booth Hall
4th Floor, 4630 (same as week 1)
◆ Elements and Principles: tools of design
◆ Exercise: Visual Dialogue
Session 3: Wednesday, March 11th

**Location: Sedgwick Business Interiors**  
176 Anderson Ave, Rochester, NY 14607  
free parking next door: easy access  
• Topic: furniture space planning  
• Showroom tour  
• Exercise: furniture space planning charrette.

Session 4: Wednesday, March 18th

**Location: Bergmann Associates**  
280 East Broad Street, Rochester NY 14604  
MEET IN LOBBY  
free parking in Midtown underground garage (take ticket, we will validate)  
PARKING: 110 S Clinton Ave- enter underground garage (on RIGHT).  
*Maps will be provided*  
• Firm Tour: Bergmann Associates  
• Topic: Design Communication  
  o Construction Documents

Session 5: Wednesday, March 25th

**Location: LaBella Associates**  
300 State St. # 201, Rochester NY 14614  
Street parking or High Falls parking garage next door: easy access  
• Firm Tour: LaBella Associates  
• Topic: Design Communication  
  o Virtual Reality  
  o Digital Rendering

Session 6: Wednesday, April 1st

**Location: SWBR**  
387 East Main Street, Rochester NY, 14604  
MEET IN LOBBY by Max of Eastman  
PARKING: East Main Street Parking lot across from building  
• Firm Tour: SWBR  
• Professional practices  
  o how to become a designer  
  o getting into college and choosing programs  
  o certifications